

### **Meeting Notice**

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, July 26, 2005 at the City of Scottsdale, 7575 East Main Street, Pinnacle Room, Scottsdale, Arizona.

**Agenda**  
**Scottsdale Tourism Development Commission**  
**City of Scottsdale**  
**Pinnacle Conference Room**  
**7575 East Main Street**  
**Pinnacle Room, Scottsdale, Arizona**  
**8:00 a.m. Tuesday, July 26, 2005**

- 1. Call To Order**
- 2. Roll Call**

Ned Sickel, Chairman	Tom Morrow
Margaret Dunn	Sally Shaffer
Jerry Gleason	Gordon Zuckerman
John Holdsworth, Vice Chairman	
- 3. Approval of June 21, 2005 Minutes** **Action Item**  
(Attachment 1)
- 4. Bed Tax Proforma** **Information Item**  
Kathy O'Connor, Tourism Development Manager; Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager (Attachment 2)
- 5. FY2005-2006 Matching Event Advertising** **Discussion Item**  
**Funding Applications Review and Presentations**  
Kathy O'Connor, Tourism Development Manager  
(Attachment 3)
- 6. Monthly Updates** **Information Item**  
Kathy O'Connor, Tourism Development Manager
  - Bed-tax Staff Report (Attachment 4, Attachment 4a)
  - Smith Travel Research Lodging Report (Attachment 5)

**7. Items from the Floor**

**8. Public Comments**

**9. Adjournment**

The next meeting is scheduled for Tuesday, August 16, 2005 at the Scottsdale Convention & Visitors Bureau.

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail [kmontalvo@scottsdaleaz.gov](mailto:kmontalvo@scottsdaleaz.gov). Requests should be made as early as possible to allow time to arrange accommodations.